

Welcome to Otorohanga

Youth Opportunities

**Presentation by
His Worship the Mayor
Dale Williams**

‘There can be no keener revelation of a communities soul, than the way it treats its children and young people’ – Nelson Mandela

WHO WE ARE

Otorohanga District –

Population	9500 District	
	2700 Otorohanga	
	300 Kawhia	
1 college	11 primary schools	28% Maori
Lower than national average income		

Otorohanga District Council – Otorohanga and Kawhia Community Boards, District Development Board, Business Association, Project Kiwiana, Trusts, Schools, Churches, Service and Sports Clubs, Organisations

WHAT IS OUR PROBLEM

- Local businesses need young employees
- Local young people need opportunities to stay here
- Our communities, retailers, sports clubs, social infrastructure need our young people to stay and contribute - if they wish to

'They'll come back if you make them love the place while they're there' - Anon

WHAT WE DO ABOUT IT

Youth Programmes

- Gateway
- Trade brochures
- Careers Expos
- Young Achievers Awards
- Harvest Youth Centre

Provided by -

Otorohanga College
MTA, Business
OBA, ODDDB, Otorohanga College
OD&CCT
Harvest Centre, Youth
Development Partnership Fund

- Wintec Otorohanga Trade Training Centre Wintec, TEC, EPG
- Trade Apprentice Co-ordinator MSD, MTFJ, ODDB, Advisory Committee
- Student Scholarships McDonalds Lime, Otorohanga Rotary
- Mayoral Graduation Ceremony Wintec, MTFJ, ODDB, ODC
- Otorohanga Children's Art House Art House Trust, Otorohanga Rotary
- MPowa School Leavers Connection Programme MSD, MTFJ, Harvest

WHAT IS MAKING A DIFFERENCE

Apprentice Support

Otorohanga Trade Training Centre

Harvest Rock Youth Centre

MPowa School Leavers Connections Programme

Apprentice Support

- 'Camp Mother' role
- Contact with Apprentices
- Contact with Employers
- Contact with ITO's
- Night classes
- Tuition
- Assignment and test support
- ITO sign ups



WHY IT IS NEEDED

- 33% of all Modern Apprentices complete within 5 years
- Agriculture, forestry, fishing – less than 10% complete
- Youngest Apprentices least likely to complete
- Young apprentices need pastoral care, study support
- With Rays help, 96% of all Otorohanga apprentices complete successfully on time

Otorohanga Trade Training Centre

- Established 2006
- Courses approved by Employers
- Employment assistance for graduates
- National Certificate in Automotive and Engineering Level 2
- Certificate in Trades Environment
- Xx courses offered



'The only two lasting bequeaths we can hope to give our children – one is roots, the other is wings' – Hodding Carter

Harvest Rock Youth Centre

- Church owned
- Indoor rock climbing wall
- Big screen, music and video equipment, kitchen, games, hip hop lessons, talent contests, events, balls
- After school and holiday programmes
- Youth mentors, leadership, support



MPowa School Leavers Connections Programme

- Database of providers, employers, agencies developed
- School leavers details shared with MPowa
- Contact with leaver within 14 days
- Referral to database if required
- Regular contact until 19 years old

'Otorohanga loves you, we care about you' - MPowa

WHAT IT HAS COST

Council (ratepayer) investment

• Gateway	Nil
• Brochures	Nil
• Careers Expos	Participation
• Young Achievers Awards	Admin
• Harvest Youth Centre	Consent fees
• Wintec Otorohanga Trade Training Centre	Startup year free rent
• Trade Apprentice co-ordinator	Nil
• Student scholarships	Nil
• Mayoral Graduation Ceremony	Admin
• Otorohanga Children's Art House	Consent fees
• MPowa connections	Nil
Estimated total 'cost' to Council 2005-current	\$70k

WHAT IS BEING ACHIEVED

- ZERO registered unemployment for under 25 year olds since November 2006.....to current!
- Strong and stable businesses with access to local young people
- Tidy vibrant community – minimal graffiti, vandalism, crime
- No problems from disconnected, frustrated, unemployed and under appreciated young people

- Youth crime statistics –

- In 2005 before the Youth Programmes began, one in two (48%) of all resolved crimes involved an under 25 year old.
- Within 2 years of the Youth Programmes operating, this reduced by 75%.
- Currently, less than one in five (19%) of resolved crimes in Otorohanga involve an under 25 year old.

‘If a soul is left in darkness, sins will be committed. The guilty one is not he who commits the sin, but he who causes the darkness.’ – Victor Hugo

WHO IS HELPING

Mayor's Taskforce for Jobs

Vision

'The zero waste of youth'.

Goal

'That all young people under the age of 25 should be engaged in appropriate education, training, work or other options, which will lead to long term economic independence and well being'.

- Established 2000
- 95% of New Zealand's Mayors
- Resources – Marcus Akuhata-Brown, Celia Lashlie
- Youth fora Rangatahi programme Youth Week
- Industry Graduations Best Practice Government/officials fora
- Policy Advice Partners fora Website Funding assistance
- YTS/Connections, Trainee Support, Leadership
- 5 cents per head of population

MSD

Work and Income

Wintec

Otorohanga



WHAT WE HAVE LEARNED

- Asset map communities
- Stocktake job opportunities
- Employment is the key – Judge Becroft
- Key partnerships - Community groups, schools, churches, sports
- Don't copy our programmes, but the principles are relevant
- 'Brothers not Colours' 'Ka Hao te Rangatahi'
- Mayor and Council leadership
- LTCCP – MTFJ goal
- 16-18yo

'99.9% of our young people are fantastic individuals, capable of incredible achievements, with a little support, guidance and encouragement – our future is in great hands!' – Dale Williams

**But just in case you still
aren't convinced, remember
this –**

**Before we go and criticise our young
people.....**

just remember who raised them!

QUESTIONS

